



The Convenzis Virtual Series

CONFERENCE MANAGEMENT

Case Study



@convenzis_group

Case Details

2020 provided us with our most challenging years in recent history, our NHS worked tirelessly to battle the COVID-19 Outbreak and are true heroes for their efforts. Inevitably the virus put a stop to mass gatherings and meetings causing issues for teams to meet and discuss national insight and policy.

The NHS Continuing Healthcare Department were planning a national conference that would focus on remote consulting in a continuing healthcare setting, the sector had shifted substantially following the covid outbreak and national lockdown, the need to share updates in best practice was high.

The Aim

The core aim of the conference was to provide a safe national platform for NHS Continuing Healthcare Professionals to listen, learn and engage with a panel of experts with a particular focus on the use of remote consultations within the CHC sector. A secondary aim was to enable the delegate to speaker engagement via interactive Q&A sessions

The Scope

The Convenzis Team provided a fully bespoke event management package, we worked closely with the NHS CHC team in the early development of the speaker agenda helping to source key speakers, process invites, and advise on a running schedule to best suit the client and delegate needs We then ran a full delegate registration campaign ensuring delegates had all key information and updates ahead of the event with booking links and navigation instructions.

Working closely with event speakers we provided each speaker with a platform demonstration to ensure confidence in the virtual setting ahead of the live presentations. Finally, we provided live event support on the day of the event with a full post-event analytic and feedback breakdown.

The Result

- Over 400 delegates joined the session from across the UK
- Guest speakers provided their live presentations with minimal to no issues
- Live Q&A sessions were successful and enabled the all important engagement
- Over 93% of delegates rated speakers between good and excellent
- Over 94% of delegates would recommend Convenzis to others