



The Convenzis Virtual Series

CONFERENCE MANAGEMENT

Case Study



@convenzis_group

Case Details

The NHS England Community Sentence Treatment Requirement team were planning their 3rd national CSTR conference in 2020, of course Covid-19 had other ideas.

As with any gatherings in 2020, in-person events were stopped, this provided some unique problems to overcome to ensure the CSTR network don't miss out on the years policy and bestpractice updates.

The Aim

The event already had national recognition but had never been run virtually. Our team were approached to help deliver this first virtual addition and take the pressure off the CSTR team to ensure a smooth and well attended virtual conference.

The core challenges included sourcing and finding the correct digital platform, contacting speakers, organising demos, building website, running a delegate registration campaign with key event updates and providing live in-event support

The Scope

The Convenzis Team provided a detailed delegate registration campaign to ensure the audience were confident in the new virtual format and were confident in using the platform and navigating the session.

Full platform management and development was needed, we successfully migrated to Microsoft Teams and built the event streams, providing all guest speakers with an interactive demonstration.

We provided live in-house event support on the day of the event ensuring all speakers/workshop facilitators were confident and able to deliver their content

The Result

Many thanks Convenzis for supporting and delivering the CSTR conference. Your timely responses, platform development and conference delivery was very well received by all. Thank you.

National Community Sentence Treatment Requirement (CSTR) Programme Manager

- 96% of attendees rated speakers between good and excellent
- 100% of attendees would recommend Convenzis to colleagues