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Convenzis & RCPG

A COMMERCIAL PARTNERSHIP

Case Study



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Case Details

The RCGP Secure Environments Group have very specific needs for their annual conference, the event was in its 6th year when The Convenzis Group were approached to help run the 2019 Health & Justice Summit: Safety through Continuity Congress.

With delegates arriving from both UK and International destinations and this being the 6th year the event has taken place, it was important to build on past events' success and create a sense of community among delegates and sponsors to solidify relationships. This would ensure the event continued to grow in size and popularity.

The Aim

The Aim is to bring together key clientele and partners from the UK and International destinations, to educate on core values, core missions and core sector initiatives, to discuss the links between primary and secondary care for people residing in secure settings, and to share the best practices from across the UK.

The Scope

We provided a full event management service, from initial concept right through to execution and post-event reconciliation. We liaised with the venue daily, ensuring all logistical information was covered and every element was in place ready for the event days.

We provided a very successful delegate, speaker and sponsorship campaign for the event, focused on re-establishing connections with past event sponsors whilst also bringing new partners on board, we met the delegate quota of 300+ comfortably with delegates travelling as far afield as Australia.

On-site, we provided a team that oversaw the delivery of the presentations, workshops, and networking area, as well as managing the registration process. Negotiating the best rates and keeping within budget was a key focus of ours, whilst ensuring our client value for money and a personalised service throughout.

The Result

The Royal College of General Practitioner Secure Environments Group has just held it's 6th Annual Health and Justice Summit in Liverpool. We did this in partnership with Convenzis for the first time this year and as the Chair of the organising committee, I am delighted to commend Dan (Snape) and his team for their attention to detail, efficient approach and professionalism in handling our rather complex event.

The Convenzis team were not only instrumental in making this a successful event but also helped us to achieve results beyond our expectations. They did this by direct engagement and good communication with our attendees and most importantly by building relationships with our sponsors and partners.

I am confident to continue to work with Dan and his team to build on the success of this event and I am looking forward to an even greater 7th Health & Justice Summit!

Jake Hard, Chair, RCGP Secure Environment Group