



Convenzis & E Consult

A COMMERCIAL PARTNERSHIP

Case Study



@convenzis_group

Case Details

e Consult are an NHS led sector-leading provider of online GP consultations, their team includes some of the most talented general practice clinicians, specialists, technologists and product delivery people in the industry in 2017 eConsult moved into the urgent and emergency care space, launching their digital urgent care centre in Bexley.

This is the first product to take patient histories and digitally triage them on arrival, allowing patients most in need to be seen quickly by the right healthcare professional.

The Aim

e Consult focused on discussing their move into the Urgent care space and building their NHS client base via direct engagement.

The Scope

In order to adhere to the client's specific needs, we first had to gain a full understanding of the services and solutions they provide, once this information was collected we then advised the client on the most relevant event in our schedule which in this case was our Urgent and Emergency care congress.

We provided an innovative and well recognised line of up guest speakers from across the sector to provide delegates with some interesting and politically correct insights, adjacent to this we ran a very successful delegate campaign for the event.

The Result

1st Event

“We were very happy to be able to attend and present at this conference, focused on the delivery of new blueprints for the future of urgent and emergency care. Convenzis managed to pull together many leading lights and decision makers of the industry, and with their skill and professionalism managed to organise a top class event”

2nd Event

“I would like to say that this was one of the best Urgent and Emergency Care conferences we have exhibited at. Very well organised, a good venue and most importantly, a very engaged and relevant audience. Convenzis were very professional and always at hand to help”

3rd Event

“This is our third conference with the Convenzis team and we have nothing but praise for them. Their professional approach, clear and focused organisation and ability to attract a very credible and relevant audience all amount to what have been very well run and beneficial events, from both a professional and networking perspective.”

Mark Harman