

CONVENZIS IN-PERSON SPONSORSHIP PACKAGES 2024



**Sector Leading
Keynotes**



**All-Inclusive
Marketing Content**



**Unmatched Networking
Opportunities**



**Full Exclusivity of
Speaking Topics**



**Interactive
Panel Debates**



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We had an amazing day at MATA's MAT Growth Conference at 15Hatfields London. The team were so attentive and helpful with us as we set up and throughout the day. Matt and the team were always there for anything you'd need assistance with and made sure the delegates were engaging with the exhibitors during the breaks. This was our first MATA event, and it was one of the most well organised conferences we have attended, and the speakers were interesting and on topic. We loved the day; we have come away with new relationships with MAT's and we will 100% be returning for MATA's conferences in the future. We feel very lucky to be partnered with such a great organisation.

Schools Advisory
Service



Excellent organisation as always, and as strategic sponsor we are really pleased to have generated so many conversations from this event as to how EPM can help MAT leaders with our readiness to growth reviews and and our integrated software and service. Thanks again for organising such a great event!

epm



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Headline Package

20 minute speaking slot + five minute Q&A.
Best delivered as case study/thought leadership

- Identified as 'Headline Sponsor' - introduced by the event chair on the day
- Exhibition space - 3x2 space, prime location in the refreshment area
- 20-minute speaking slot, best delivered as case study/thought leadership (exclusivity of the topic)
- First commercial presentation slot of the day.
- Included in the Q&A panel discussion
- Integrated Polls with Slido
- Your branded lanyards for all passes
- Refreshment Area Sponsor
- Stage signage & branding throughout the live conference
- Branding across all social media platforms and email marketing collateral (additional posts as headline)
- Company bio, logo, and profile on the main event page.
- Data of all registered delegates
- Delegate data provided pre-event and personal invites to your stand emailed.
- Pre-event marketing support to all registered delegates detailing sessions etc.
- Scanning & Matchmaking of delegates - sponsors on the day
- Five delegate passes
- Social Media Marketing Strategy - Create a social calendar to go live on your social media channel.



ENQUIRIES CONTACT

Matt Mcdermott

Director

07365 492598

matt.mcdermott@convenzis.co.uk



Speaking Package

20 minute speaking slot + five minute Q&A.
Best delivered as case study/thought leadership

- 3m x 2m Exhibition stand in the main networking room.
- Three delegate passes included.
- Company Bio & Logo on the event website, with links to your website.
- Branding on all pre-event marketing mailings including link to your website.
- Exclusive access to opt in delegate list (around 70% of full audience).
- Inclusion in post-event wash up email.
- Scanning & Matchmaking of delegates to sponsors
- Social Media Marketing Strategy - Create a social calendar to go live on your social media channel.

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Matt and the team were a pleasure to work with and delivered the right audience for us to engage and network with.

FLAIR

FLAIR

Matt and his team put on well organised conferences for MAT leaders with great agendas.

Cloud
Design Box


CloudDesignBox

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Thank you once again for allowing us to exhibit and present directly in the afternoon to the MATs attending. I know it was a lovely day but weather aside it felt wonderful to be back face to face and your conference was so friendly and inviting. I could see the hard work everyone was doing to make it so successful

Department
For Education



Department
for Education

We've worked with Matt for a number of years now and are delighted to see the continued success of MATA, with the organisation growing in both the quantity and quality of delegates/members. As a company, we do not spend vast amounts on marketing or sponsorship, however our partnership with MATA has been extremely effective both in terms of return on investment and the feeling that we are part of a community, rather than simply commercial sponsors. It has provided excellent opportunities for us to grow the profile of Engaging Education on a national scale, allowed us to improve our sector knowledge and enabled the building of strong partnerships with other organisations across the industry. The whole team are always approachable and open and we are proud to be part of the association.

Engaging
Education



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Exhibition Package

- 3m x 2m Exhibition stand in the main networking room.
- Three delegate passes included.
- Company Bio & Logo on the event website, with links to your website.
- Branding on all pre-event marketing mailings including link to your website.
- Exclusive access to opt in delegate list (around 70% of full audience).
- Inclusion in post-event wash up email.
- Scanning & Matchmaking of delegates to sponsors
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Event Day Upgrade

Roundtable Package

- 45-minute lunchtime roundtable
- Up to 10 delegates
- Delegate list sent 2 weeks before the conference and you pick 15 for us to invite (5 standby to make sure we have 10 accept)
- You provide email content for the invite
- You can have your banners and branding in the room
- The delegates have a different colour registration badge so that they are easily identified
- Lunch is brought to the room

Panel Debate Package

- Seat on the panel as a commercial supplier
- Align yourself as an industry expert

Lanyard Package

- Branding on all Lanyards provided to each delegate, speaker and sponsor at the conference.

Pads & Pens Package

- Branding on all Pads and Pens provided at the conference.



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