

CONVENZIS SPONSORSHIP PACKAGES 2023



Sector Leading
Keynotes



All-Inclusive
Marketing Content



Unmatched Networking
Opportunities



Full Exclusivity of
Speaking Topics



Interactive
Panel Debates



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The team at Convenzis have been a pleasure to work with, regarding communication prior to the event, and of course on the day itself.

They have gone above and beyond to ensure we have everything necessary at our disposal to leverage the best possible outcomes from their conferences - we can't wait to work with them again soon!

Salad Money

**SALAD
MONEY**

Thanks for the invite and the cost of that ticket was worth every penny. I was very impressed with the agenda, and very impressed with the seniority of the audience so a tick in every box. I love the opportunity to talk and the format.

I spoke to several of the delegates and they were loving the day so a big win. I've got loads to feedback to the team. Thanks again and keep up the good work

Clinisys **clinisys**

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Headline Package

**20 minute speaking slot + five minute Q&A.
Best delivered as case study/thought leadership**

- Identified as 'Headline Sponsor' - introduced by the event chair on the day
- Exhibition space - 3x2 space, prime location in the refreshment area
- 20-minute speaking slot, best delivered as case study/thought leadership (exclusivity of the topic)
- First commercial presentation slot of the day.
- Included in the Q&A panel discussion
- Integrated Polls with Slido
- Your branded lanyards for all passes
- Refreshment Area Sponsor
- Stage signage & branding throughout the live conference
- Branding across all social media platforms and email marketing collateral (additional posts as headline)
- Company bio, logo, and profile on the main event page.
- Data of all registered delegates
- Delegate data provided pre-event and personal invites to your stand emailed.
- Pre-event marketing support to all registered delegates detailing sessions etc.
- Scanning & Matchmaking of delegates - sponsors on the day
- Five delegate passes
- Social Media Marketing Strategy - Create a social calendar to go live on your social media channel.



SPONSORSHIP ENQUIRIES

Daniel Snape

Director

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Speaking Package

20 minute speaking slot + five minute Q&A.
Best delivered as case study/thought leadership

- 3m x 2m Exhibition stand in the main networking room.
- Three delegate passes included.
- Company Bio & Logo on the event website, with links to your website.
- Branding on all pre-event marketing mailings including link to your website.
- Exclusive access to opt in delegate list (around 70% of full audience).
- Inclusion in post-event wash up email.
- Scanning & Matchmaking of delegates to sponsors
- Social Media Marketing Strategy - Create a social calendar to go live on your social media channel.

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We attended the policy-led Outpatients Transformation conference.

The team at Convenzis had done a great job at bringing together industry and the NHS to explore the co-production of solutions to tackle major challenges faced by the NHS.

We managed to book a good number of consultations and have valuable discussions as a result of the event.

EBO.AI



Human
Conversations,
Automated

We have worked with Sarah and the team at Convenzis across a number of virtual conferences and have found them to be professional, knowledgeable, and accommodating.

We have secured a number of great leads and enquiries across all the events we were involved with and are looking forward to joining more Convenzis conferences in the future.

Ascom

ascom

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Convenzis ensured that our headline sponsorship at the NHS Pathology Conference North 2023 was incredibly easy to organise and execute. The whole team are a pleasure to deal with.

They are friendly, knowledgeable and have all the resources needed for a successful event, including outstanding promotional materials and a fantastic social media presence.

Source LDPath



Working with Convenzis on the Patient Flow Conference was a joy.

Their professionalism, support throughout from pre-conference, on the day and post event was superb - especially from Dan and Connor.

Their guidance on everything from marketing to making the most of the event was so welcome. We look forward to working with the Convenzis team again.

Tech in Care



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Exhibition Package

- 3m x 2m Exhibition stand in the main networking room.
- Three delegate passes included.
- Company Bio & Logo on the event website, with links to your website.
- Branding on all pre-event marketing mailings including link to your website.
- Exclusive access to opt in delegate list (around 70% of full audience).
- Inclusion in post-event wash up email.
- Scanning & Matchmaking of delegates to sponsors
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Drinks Reception Package

POSITION YOUR BRAND AND SERVICES TO EVENT DELEGATES WITH AN EXCLUSIVE DRINKS RECEPTION

PRE-EVENT:

- Your brand to be mentioned online when referring to the drinks reception. Included on our website, marketing emails plus onsite signage.
- Drinks reception webpage with a link to your website
- Banner on marketing emails sent to all prospective and pre-registered delegates
- 2 delegate conference passes (worth £1,190)
- Mentioned within the show preview press release
- 2 Delegate passes for the day

DURING:

- Start the drinks reception with a short welcome to all guests
- Exclusive opportunity to host the official post conference drinks reception – only delegates will be attending
- Extensive networking and lead generation opportunities within our fantastic venue, which includes all drinks and canapés
- Opportunity to distribute branded products at the event
- Complimentary WiFi access within the exhibition and drinks reception area
- Exclusive logo branding on signage at the drinks reception

POST-EVENT:

- Full Opted-In Delegate List for Post-Event Marketing

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It was wonderful to work with the team at Convenzis when we exhibited at the NHS Radiology Conference.

They went the extra mile with advice and guidance to make it a really successful show for us and all the other exhibitors.

Nothing was too much trouble, and we were kept in brilliant contact during the lead up to the show. Thanks to that we came away with some great leads to follow up with.



As one of the sponsors of the 2022 NHS PHM conference we were very pleased with all aspects of the event.

The delegates included many of our key stakeholders in PHM with our talk generating a lot of interest, the presentations were of high quality, plenty of networking opportunities were provided and the event was well organised



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Event Day Upgrade

Roundtable Package

- 45-minute lunchtime roundtable
- Up to 10 delegates
- Delegate list sent 2 weeks before the conference and you pick 15 for us to invite (5 standby to make sure we have 10 accept)
- You provide email content for the invite
- You can have your banners and branding in the room
- The delegates have a different colour registration badge so that they are easily identified
- Lunch is brought to the room

Panel Debate Package

- Seat on the panel as a commercial supplier
- Align yourself as an industry expert

Lanyard Package

- Branding on all Lanyards provided to each delegate, speaker and sponsor at the conference.

Pads & Pens Package

- Branding on all Pads and Pens provided at the conference.



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