

CONVENZIS IN-PERSON SPONSORSHIP PACKAGES **2024**



Sector Leading
Keynotes



All-Inclusive
Marketing Content



Unmatched Networking
Opportunities



Full Exclusivity of
Speaking Topics



Interactive
Panel Debates



THE NEW CONVENZIS GROUP LOOK AND FEEL 2024



New Start Time of 9am



Cross-sector analysis
Speakers from organisations
including: NASA, Aviation
and Military Backgrounds



Fireside Interviews,
Panel Discussions and
Keynote Presentations



4 hours of Focused
Peer-Peer Networking



Post-Event Hot Buffet
and Drinks Reception



We were delighted to sponsor the IT NHS Conference in October 2023 and thoroughly enjoyed being a part of the event. Convenzis and their team were exceptional, providing valuable assistance in setting up and preparing our presentation. We highly recommend Convenzis for event management and look forward to the opportunity to collaborate with them again in the future.

Bridge IT



Convenzis were fantastic partners to work with at the NHS Pathology Conference South. The whole team were so helpful leading up to the event and I'd like to give extra thanks to Rhea and Bayley who are a credit to the team. Looking forward to working with you all in 2024!

Source LDPATH



Platinum Sponsor Package

20 minute speaking slot Included

Best delivered as case study/thought leadership

- Identified as sole Headline Sponsor of the conference & introduced by the event chair.
- 20min presentation slot, including Q&A, to full delegate audience (best delivered as a case study and/or thought leadership).
- First commercial speaking slot of the day.
- Exhibition space, 4x2 table-top format (includes table, chairs, power & wifi) prime location in the networking and refreshment area.
- Opportunity to provide branded lanyards for conference day.
- Branding & signage throughout venue and on the plenary.
- Company logo, bio and profile on main event page (includes links and downloadable content).
- Full registered delegate list provided post-event (opt-in).
- Opportunity to co-target, identify and invite specific delegates from target organisations.
- Sponsor and session promotion across all conference, website, marketing and promotional material.
- Social media support as platinum sponsor throughout the entire conference campaign.
- Recording and photos of your speaking session provided by Convenzis post-event.
- Personalised introduction to all delegates who wish to hear from you post-event (post-session poll and post-event survey responses).
- Refreshment area sponsor included.
- Pre & post event email campaign to all delegates, subject to content to be created and agreed.
- 5 x sponsor passes.

£12,000 PLUS VAT



ENQUIRIES CONTACT

Daniel Snape

Director

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Gold Sponsor Package

20 minute speaking slot Included

Best delivered as case study/thought leadership

- 20min presentation slot, including Q&A, to full delegate audience (best delivered as a case study and/or thought leadership).
- Exhibition space, 3x2 table-top format (includes table, chairs, power & wifi) in the networking and refreshment area.
- Company logo, bio and profile on main event page (includes links and downloadable content).
- Full registered delegate list provided post-event (opt-in).
- Opportunity to co-target, identify and invite specific delegates from target organisations.
- Sponsor and session promotion across all conference, website, marketing and promotional material.
- Personalised introduction to all delegates who wish to hear from you post-event (post-session poll and post-event survey responses).
- Social media support as gold sponsor throughout the entire campaign of the conference.
- 4 x sponsor passes.

£8,000 PLUS VAT



It was great to present at the Convenzis patient flow and innovation conferences, There was a great mix of presenters and topics covered. I was well looked after by the team both in advance of the event, and on the days themselves including technical support. These are clearly well organised events and the breakfast was a real highlight too!

NHS



We have been working with Convenzis for a couple of years now and we cannot fault them. Information ahead of the shows is always forthcoming which makes our planning so much easier than with other organisations. Rhea, Laura and the team are a pleasure to deal with, and you simply cannot argue with a beer at the end of a long day. Oh yeah, wine & chocolates too!

THOR



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What can I say about Convenzis other than they are a truly professional company offering an end-to-end service.

Their pre and post event support is invaluable and nothing is too much. The teams on event day are there to help no matter how great or small your need. I truly enjoy working with them, so much so that they are my "go to" event company

Tech In Care



I just want to say that I am delighted with the number of attendees and speakers you and your team have secured for this event. I recognise the enormous pressures placed on your team in delivering this event and the fact that you have obtained a surplus is truly incredible – Thank you!!

I cannot understate the value and high commendation your team have been received in delivering this event – and at an international level too!

RCGP



Silver

Sponsor Package

3m x 2m Exhibition stand in the main networking room.

- Exhibition space, 3x2 table-top format (includes table, chairs, power & wifi) in the networking and refreshment area.
- Full registered delegate list provided post-event (opt-in).
- Company logo, bio and profile on main event page (includes links and downloadable content).
- Opportunity to co-target, identify and invite specific delegates from target organisations.
- Promoted as sponsor across all conference, website, marketing and promotional material.
- Social media support as silver sponsor throughout the entire campaign of the conference.
- Full registered delegate list provided post-event (opt-in).
- 3x sponsor passes.

£5,000 PLUS VAT



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Bronze Sponsor Package

Associate Sponsor Package. Stand and Speaking slot NOT included.

- Company logo, bio and profile on main event page (includes links and downloadable content).
- Social media post as bronze sponsor during the campaign of the conference.
- Full registered delegate list provided post-event (opt-in).
- Opportunity for A4/A5 literature drop on seats or registration area desk.
- Promoted as sponsor across all conference, website, marketing and promotional material.
- 2x sponsor passes.

£2,000 PLUS VAT



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My colleague and I presented at the NHS workforce conference 2023, 19 September. The support and guidance we received from the Convenzis team in the run up to our presentation slot was great, well timed and perfectly pitched. The event itself, again was expertly organised. The conference was well Chaired by Sean, who was very engaging. As an audience member as well as a panel member, I would definitely work with the Convenzis team again.

NHS BSA



Business Services Authority

This was our first time attending an event hosted by Convenzis. Their events come highly recommended by a colleague who had previously attended events. This event in particular provided a fantastic audience for our organisation, and facilitated insightful and inspiring conversations with many key individuals from across the Primary Care sector. It was very well organised and nothing seemed too much for the organisers. We look forward to attending future events.

Medi2Data

medi2data



Drinks Reception Package

**POSITION YOUR BRAND AND SERVICES TO EVENT
DELEGATES WITH AN EXCLUSIVE DRINKS RECEPTION**

PRE-EVENT:

- Your brand to be mentioned online when referring to the drinks reception. Included on our website, marketing emails plus onsite signage.
- Drinks reception webpage with a link to your website.
- Banner on marketing emails sent to all prospective and pre-registered delegates.
- 2 delegate conference passes (worth £1,190).
- Mentioned within the show preview press release.
- 2 delegate passes for the day.

DURING:

- Start the drinks reception with a short welcome to all guests.
- Exclusive opportunity to host the official post conference drinks reception - only delegates will be attending.
- Extensive networking and lead generation opportunities within our fantastic venue, which includes all drinks and canapés.
- Opportunity to distribute branded products at the event.
- Complimentary WiFi access within the exhibition and drinks reception area.
- Exclusive logo branding on signage at the drinks reception.

POST-EVENT:

- Full Opted-In Delegate List for Post-Event Marketing.

£2,000 PLUS VAT

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Event Day Upgrade

Roundtable Package

£3,000 PLUS VAT

- 45-minute lunchtime roundtable.
- Up to 10 delegates.
- Delegate list sent 2 weeks before the conference and you pick 15 for us to invite (5 standby to make sure we have 10 accept).
- You provide email content for the invite.
- You can have your banners and branding in the room.
- The delegates have a different colour registration badge so that they are easily identified.
- Lunch is brought to the room.

Lanyard Package

£1,500 PLUS VAT

- Branding on all lanyards provided to each delegate, speaker and sponsor at the conference.

Pads & Pens Package

£750 PLUS VAT

- Branding on all pads and pens provided at the conference.



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