

CONVENZIS IN-PERSON SPONSORSHIP PACKAGES **2024**



Sector Leading
Keynotes



All-Inclusive
Marketing Content



Unmatched Networking
Opportunities



Full Exclusivity of
Speaking Topics



Interactive
Panel Debates



THE NEW CONVENZIS GROUP LOOK AND FEEL 2024



New Start Time of 9am



Cross-sector analysis
Speakers from organisations
including: NASA, Aviation
and Military Backgrounds



Fireside Interviews,
Panel Discussions and
Keynote Presentations



4 hours of Focused
Peer-Peer Networking



Post-Event Hot Buffet
and Drinks Reception



Platinum Sponsor Package

Bluefort were thrilled to exhibit and engage at the NHS Cyber Security Forum hosted by Convenzis. This event provided us with an invaluable opportunity to engage directly with key stakeholders within the NHS and the broader healthcare sector, on the critical topic of cyber security.

The professionalism and organisation of the Convenzis team was evident. From the welcome at the door, through to the agenda, speakers, topics and format of the day, it was clear Convenzis have earned vast amounts of respect from delegates and exhibitors alike.

With such a diverse group of experts and decision-makers in attendance, we were able to engage in plenty of meaningful discussions and share knowledge. Our exhibitor stand received plenty of visitors and we left with a significant number of follow up meetings in the diary.

Thank you to the Convenzis team for organising such an insightful event and to all attendees for their attendance and engagement. Together, we can make significant strides in protecting our precious healthcare systems from cyber threats.

BlueFort



20 minute speaking slot Included

Best delivered as case study/thought leadership

- Identified as sole Headline Sponsor of the conference & introduced by the event chair.
- 20min presentation slot, including Q&A, to full delegate audience (best delivered as a case study and/or thought leadership).
- First commercial speaking slot of the day.
- Exhibition space, 4x2 table-top format (includes table, chairs, power & wifi) prime location in the networking and refreshment area.
- Opportunity to provide branded lanyards for conference day.
- Branding & signage throughout venue and on the plenary.
- Company logo, bio and profile on main event page (includes links and downloadable content).
- Full registered delegate list provided post-event (opt-in).
- Opportunity to co-target, identify and invite specific delegates from target organisations.
- Sponsor and session promotion across all conference, website, marketing and promotional material.
- Social media support as platinum sponsor throughout the entire conference campaign.
- Recording and photos of your speaking session provided by Convenzis post-event.
- Personalised introduction to all delegates who wish to hear from you post-event (post-session poll and post-event survey responses).
- Refreshment area sponsor included.
- Pre & post event email campaign to all delegates, subject to content to be created and agreed.
- 5 x sponsor passes.

£12,000 PLUS VAT



ENQUIRIES CONTACT

Daniel Snape

Director

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Gold Sponsor Package

20 minute speaking slot Included

Best delivered as case study/thought leadership

- 20min presentation slot, including Q&A, to full delegate audience (best delivered as a case study and/or thought leadership).
- Exhibition space, 3x2 table-top format (includes table, chairs, power & wifi) in the networking and refreshment area.
- Company logo, bio and profile on main event page (includes links and downloadable content).
- Full registered delegate list provided post-event (opt-in).
- Opportunity to co-target, identify and invite specific delegates from target organisations.
- Sponsor and session promotion across all conference, website, marketing and promotional material.
- Personalised introduction to all delegates who wish to hear from you post-event (post-session poll and post-event survey responses).
- Social media support as gold sponsor throughout the entire campaign of the conference.
- 4 x sponsor passes.

£8,000 PLUS VAT

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I thought the conference was excellently organised and put us in front of the right audience. The best part about Convenzis is how the team make sure the simple things are done well. Many conference organisers don't do this but it makes a huge difference when a team takes you through the end to end process in a very personal way and ensures you are making the most of potential opportunities, providing you with better returns. I also liked how responsive the team are and no matter who you speak to, you feel like they are giving you white glove treatment. Thank you to all the team for your support.

NEC Software



We had an excellent experience as an exhibitor with Convenzis. Their team was incredibly efficient and supportive in marketing and promoting our business. It was clear they genuinely cared about ensuring we had a positive experience. Thanks to their efforts, we received quality leads at the event, which we are confident will develop into strong relationships. We highly recommend Convenzis for their professionalism and dedication.

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Being the first time we exhibited at the Virtual Wards Conference, we were very impressed with the quality of connections and the fantastic networking opportunities it provided to us. The organisation of this event has just been fantastic from start to the end, communication was always quick, easy and efficient, our needs always met. The follow up opportunities post event were a very welcomed addition – we call this event now ‘the event that just keep on giving’. Thank you so much to the amazing Convenzis team and especially to Sarah Harrison for going above and beyond to assist us.

Una Health



Working with the Convenzis team is both straightforward and productive. They have great market knowledge and consistently deliver successful events specifically to niche areas within the NHS. This focus adds significant value for both attendees and sponsors.

ServiceNow

servicenow

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Silver Sponsor Package



3m x 2m Exhibition stand in the main networking room.

- Exhibition space, 3x2 table-top format (includes table, chairs, power & wifi) in the networking and refreshment area.
- Full registered delegate list provided post-event (opt-in).
- Company logo, bio and profile on main event page (includes links and downloadable content).
- Opportunity to co-target, identify and invite specific delegates from target organisations.
- Promoted as sponsor across all conference, website, marketing and promotional material.
- Social media support as silver sponsor throughout the entire campaign of the conference.
- Full registered delegate list provided post-event (opt-in).
- 3x sponsor passes.

£5,000 PLUS VAT



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Bronze Sponsor Package

Associate Sponsor Package. Stand and Speaking slot NOT included.

- Company logo, bio and profile on main event page (includes links and downloadable content).
- Social media post as bronze sponsor during the campaign of the conference.
- Full registered delegate list provided post-event (opt-in).
- Opportunity for A4/A5 literature drop on seats or registration area desk.
- Promoted as sponsor across all conference, website, marketing and promotional material.
- 2x sponsor passes.

£2,000 PLUS VAT

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I attended and presented at the '12th NHS Primary Care Transformation Conference: The Foundations for Better Care' in June 2024. This event was well-organised and specifically tailored to NHS roles that can influence change. The stands were well-spaced, and the catering throughout the day was excellent. The conference room was light, airy, and well-arranged for a day of presentations and interactions with speakers. Following the event, we received a post-event brief, and the service provided by Convenzis has been outstanding throughout.

Redmoor Health



As a proud sponsor of the Convenzis EPR Summit we at Proact are thrilled to have been part of such an impactful and innovative gathering. This event has once again proven to be a cornerstone for advancing healthcare practices, fostering collaboration, and inspiring breakthroughs.

Our experience as a sponsor has been incredibly rewarding. The opportunity to connect with leading professionals, engage in meaningful discussions, and showcase our latest solutions has not only enhanced our visibility but also reinforced our commitment to improving healthcare outcomes. The event's organization was impeccable, providing seamless networking opportunities and a platform to highlight our contributions to a wider audience. We look forward to working with Convenzis again in the future.

Proact

PROACT

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ENQUIRIES CONTACT

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Director

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Drinks Reception Package

POSITION YOUR BRAND AND SERVICES TO EVENT
DELEGATES WITH AN EXCLUSIVE DRINKS RECEPTION

PRE-EVENT:

- Your brand to be mentioned online when referring to the drinks reception. Included on our website, marketing emails plus onsite signage.
- Drinks reception webpage with a link to your website.
- Banner on marketing emails sent to all prospective and pre-registered delegates.
- 2 delegate conference passes (worth £1,190).
- Mentioned within the show preview press release.
- 2 delegate passes for the day.

DURING:

- Start the drinks reception with a short welcome to all guests.
- Exclusive opportunity to host the official post conference drinks reception – only delegates will be attending.
- Extensive networking and lead generation opportunities within our fantastic venue, which includes all drinks and canapés.
- Opportunity to distribute branded products at the event.
- Complimentary WiFi access within the exhibition and drinks reception area.
- Exclusive logo branding on signage at the drinks reception.

POST-EVENT:

- Full Opted-In Delegate List for Post-Event Marketing.

£2,000 PLUS VAT

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As a sponsor of the Convenzis Integrating Care Conference, we were delighted to support such a dynamic and insightful event. The conference and our dedicated speaking slot provided an excellent platform to connect with healthcare leaders and explore innovative strategies for building interoperable NHS systems. The engaging discussions and forward-thinking solutions presented have reinforced our commitment to supporting integrated care initiatives. We are proud to contribute to the advancement of healthcare integration and look forward to our continued collaboration with Convenzis, the NHS, and industry partners.

EBO.AI



At Medica, we highly value the professionalism and efficiency that Convenzis consistently delivers. Our attendance at the NHS Radiology Summit in May proved to be very beneficial, providing us with significant opportunities for connecting with key stakeholders and conducting market research. The support we received from Dan and his team before, during and after the summit was key in ensuring its success and will contribute to our ongoing growth at these events. We highly recommend Convenzis for their customer service and we look forward to exhibiting at future events.

Medica

medica:

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Event Day Upgrade

Roundtable Package

£3,000 PLUS VAT

- 45-minute lunchtime roundtable.
- Up to 10 delegates.
- Delegate list sent 2 weeks before the conference and you pick 15 for us to invite (5 standby to make sure we have 10 accept).
- You provide email content for the invite.
- You can have your banners and branding in the room.
- The delegates have a different colour registration badge so that they are easily identified.
- Lunch is brought to the room.

Lanyard Package

£1,500 PLUS VAT

- Branding on all lanyards provided to each delegate, speaker and sponsor at the conference.

Pads & Pens Package

£750 PLUS VAT

- Branding on all pads and pens provided at the conference.



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