# **GD** Data **API**

#### A new approach to access

Providing automated, unlimited access to C+D Data's expansive dataset, our API allows you to integrate granular pharmacy product data directly into your applications. Save time, improve precision and receive the accurate data you need, on demand.

### What does our data include?



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## 90,000+ UK pharmacy products

 Prescription medicines • Over the counter medicines

 Medical devices • Consumer healthcare and more... 0 0

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**Provided by** manufacturers

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6,000+ monthly product updates

#### **Product Attributes**

 Formulation/Ingredients and strengths Product dimensions Product weight Outer dimensions Outer weight Shipper dimensions Shipper weight Outers per shipper Products per outer • Classification (category, group, sub-group) and more...

#### Codes

- PIP code Legal code
- Supplier name Product name Monograph information Legal Classifications Status Description Size Quantity Order Number • Fridge line indicator • CE codes Product image

#### **Prices**

 Retail price Trade price

 VAT code Drug Tariff price

 GTINs WHO ATC/DDD code DM+D BNF code

#### What is an API?

An API is an application programming interface. Our API allows you to automatically feed the information in C+D Data directly into your chosen existing application or software.

> Search Integrate Innovate Present

#### **Key Benefits**

Fast: Quick and automatic integration into your applications Flexible: Only receive the exact data you need, on demand when you need it Collaborative: Reduce the time spent collating and checking data Innovative: Address technical challenges, expand capabilities and provide a better experience

#### **Features**

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To learn more about C+D Data and the advantages we can deliver to your company, please email: Omar.Afraoui@informa.com or visit: www.pharmaintelligence.informa.com/c-and-d-data