

C+D Data

Powerful pharmacy product data

Understanding the complex competitive landscape and possibilities of the UK pharmacy and healthcare market is critical to your company. More often than not, the information you need for analysis and insight is difficult to access, out of date, fragmented, and collating it requires valuable time and resource from your team.

That's where C+D Data can help

C+D Data has all the information you need in one place. C+D Data features **over 60 data points** for **more than 91,000 products**, supplied by **over 1,100 manufacturers**, offering the unparalleled scope and real-time accuracy your company needs to effectively build a full picture of the products sold within the UK pharmacy and healthcare markets.

Key features include

- ✓ Retail, trade & Drug Tariff pricing
- ✓ Launch dates & product descriptions
- ✓ GS1 barcodes, SNOWMED & dm+d
- ✓ Reliable data - curated by our expert team
- ✓ Available in multiple formats for simple & easy integration

Gain the insights you need for

- Competitive benchmarking & monitoring
- Market research & product development
- Retail & trade pricing analysis
- Data validation & reporting
- Enabling a safe & efficient supply chain

Find out more:

To learn more about the advantages we can deliver to your company, contact: Courtnie Thomas Wilks
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