# Transform your learning and development with FutureLearn



#### Who are we?

FutureLearn is an online learning platform with over 20 million global learners that aims to transform access to education by offering cutting-edge online courses from top universities, leading global brands, and government departments taught by international teaching experts.

Our platform holds 1800+ carefully curated courses, made in collaboration with 260+ globally-renowned partners, including UCL, The Open University and Accenture. These courses allow learners to expand their interests, engage and share, unlock new career paths and help change the world.

We believe that possibilities are boundless when you have the freedom to learn anywhere, anytime that suits you. So, whatever your stage in life, the perfect course is literally at your fingertips.

#### What can we help you do?

## Create a culture of lifelong learning

Support the personal and professional development of your employees. Did you know, 76% of people say lifelong learning opportunities are important to them when considering a prospective employer?\*

#### Transform your organisation

Upskill or reskill employees, addressing skills gaps in knowledge. Use learning analytics to track employee progress.

#### Reward your employees

Add an in-demand perk to your staff benefits portfolio, making it more competitive and rewarding.

#### Provide flexible learning

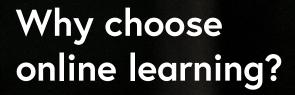
Every course is split into steps, allowing your employees to fit learning easily around their schedule. Learning can happen anytime, anywhere.

### Learn from the best, socially

Courses are built around social learning and the belief that we learn better together. The result is truly collaborative online social learning where employees don't just learn from experts, but also from each other.

\*Source: The Future of Learning Report 2022, FutureLearn





Online learning helps employees stay ahead in a fast-paced world.

FutureLearn provides employees with a chance to:

- Learn at their own pace, whenever and wherever they want
- Take short, frequent courses to fit around their schedule
- Connect with global communities of like-minded professionals
- Learn from world-leading educators in their field from around the globe
- Share ideas and experiences with fellow learners

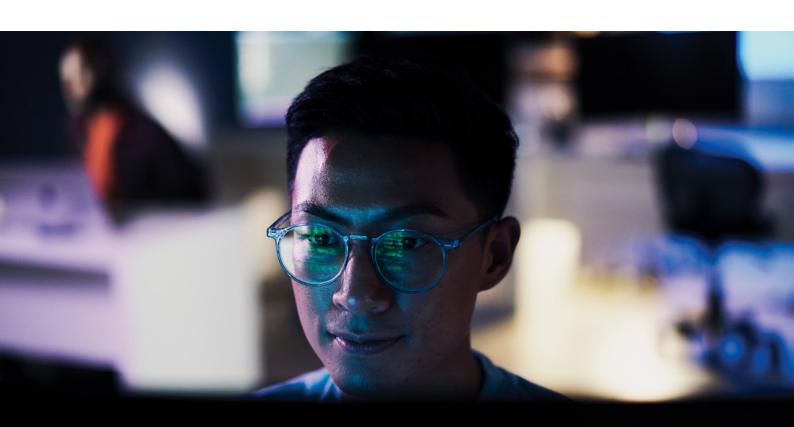
## What subject areas do we offer?

We offer a range of short courses, ExpertTracks and microcredentials in business and management, tech, healthcare, teaching, sustainability, DE&I and more.

Through our extensive course collection, we can help you build a truly skilled workplace. This could mean enrolling your employees on one of our teaching courses and developing their skills in online teaching, inclusive learning, or embedding special educational needs into everyday practice. Alternatively, you could also use FutureLearn to build a truly tech-savvy team with our range of IT and computer science courses.

My line manager said that while these courses have greatly enabled my personal and professional development, they have also prepared me for taking on senior management responsibilities, and that the skills I have developed will be invaluable in driving our organisation through a process of digital transformation.

Tommy Breslin Senior Development Officer, Scottish Union Learning, Scottish Trades Union Congress



#### What solutions do we offer?

#### Learning manager

#### Trackable learning management system

A tool that allows you to support, manage and track learning.

- Invite your team/members to join your organisation on FutureLearn
- Grant them long-term access to course materials and certificates
- Track your learners' progress
- Recommend courses and curate learning pathways
- · Download reports to share insights and learning

#### Unlimited access

#### Any choice of short courses from our portfolio

Why choose Unlimited?

- Access to hundreds of online short courses on FutureLearn
- Employees are able to join as many courses as they like, learning when and where it suits them
- A way for organisations to pay in bulk for access to our entire short course portfolio to upskill their employees
- Organisation discounts on purchase (for orders of 10+)

#### **Voucher codes**

#### Full upgraded access to one individual short course

Why use voucher codes?

- Organisations can purchase voucher codes in bulk to pass on to their employees
- Organisation discounts on upgrades (for orders of 10+)

#### Voucher codes DO NOT:

- Allow you to invite learners to courses/curate pathways
- Allow you to track/report on learner progress

#### Who are our partners?

#### FutureLearn partners with top universities and brands to offer online courses for your employees.

We offer online short courses, professional certificates and full degrees. Courses on FutureLearn are created and delivered by leading institutions such as The Open University, UCL, King's College London and Cambridge University as well as big businesses including Accenture, CIPD, NHS and Microsoft.







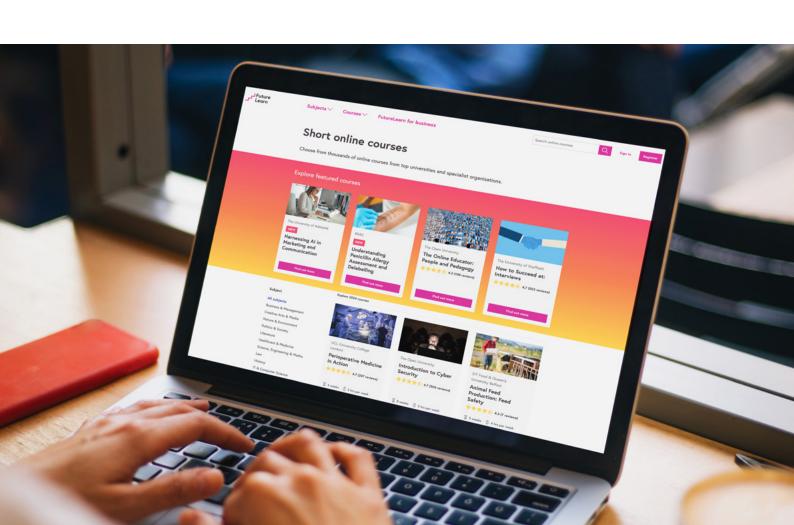












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FutureLearn gave flexibility for our staff to pursue the learning of interest to them. It was especially helpful to members of our team that wanted a deeper dive into a topic and it allowed our L&D team to give them access to courses that were relevant to them.

Matthew Smith Group Lead – Knowledge, Learning and Development, Nesta

Browse our collection of short courses, ExpertTracks, microcredentials and degrees at <u>futurelearn.com</u>.