



Remedium

Red Carpet by Remedium

Working With Remedium



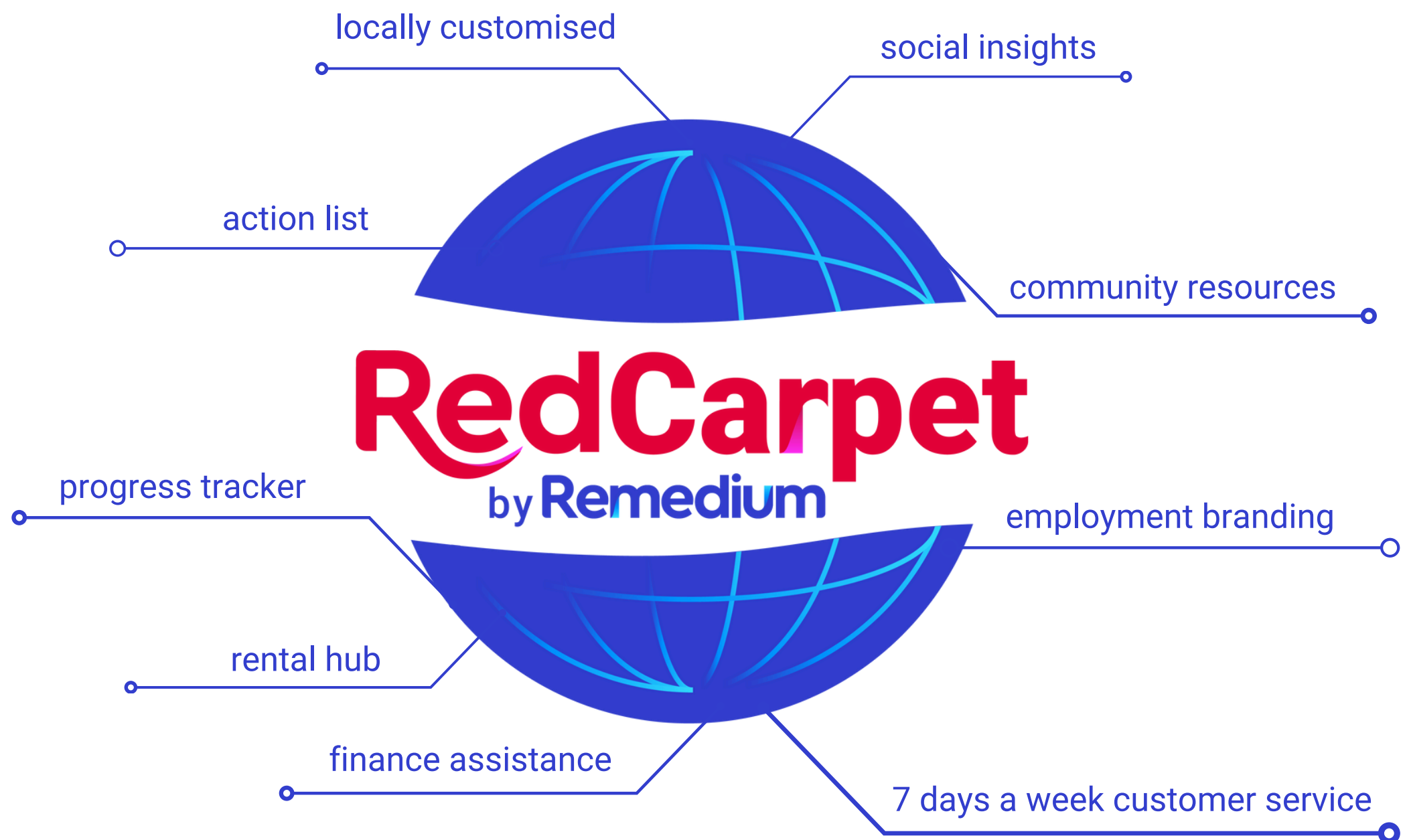
Remedium is on a mission to solve the UK healthcare staffing crisis, having placed 4,000 doctors in the NHS with an estimated saving of £400 million. We currently work with over 100 NHS trusts, placing clinicians across all specialties and levels.

We know from experience that the only way to solve the staffing crisis is to help organisations recruit permanent staff as part of a sustainable and robust workforce plan, that both reduces reliance on agencies and improves patient care.

We provide a range of services for our clients and we are proud to support them in driving efficient patient care, addressing present and future workforce demands and reducing excessive agency locum spend. We are proud of our comprehensive candidate care offering, including our dedicated team of onboarding experts and our digital relocation platform, Red Carpet.

A Digital Solutions Platform Proven to Improve Retention

RedCarpet is a modern way to manage the stresses and strains of the relocation process, so our clients don't have to.



Remedium's award-winning, bespoke relocation technology automates the support that clinicians need to transition smoothly, whether they are moving within the UK or from overseas.

With RedCarpet, documentation is completed speedily and correctly, clients are free to prioritise other work, candidate dropouts are reduced, and time-to-hire is significantly lowered.

Supporting clinicians in their journey to the NHS

Sandwell and West Birmingham NHS Trust

The Challenge

Sandwell and West Birmingham NHS Trust (SWBT) is a large trust that has a patient population of 530,000 and employs 8,200. The trust includes several specialist sites that require highly qualified and specialised clinicians. International recruitment forms a key part of the trusts staffing strategy. However, SWBT noticed high attrition in the hiring process of international recruits as they faced several barriers to coming to the UK and were not getting the support they required to successfully make their transition to the UK. The Trust also noticed attrition in the hiring process for hard to fill or shortage occupation groups for domestic recruits for similar reasons.

The Solution

SWBT deployed Remedium's Red Carpet solution in 2022 to help new recruits successfully complete the move to the UK, and/or join SWBT. Red Carpet, a digital relocation platform, streamlines administrative processes- such as visa applications, accommodation and schooling, finance and immigration documentation, to enable clinicians to make the move to Birmingham as seamlessly as possible. Red Carpet also allows the trust to track candidates' on-boarding progression, reducing the administrative burden of onboarding international recruits for the Trust.

Red Carpet was specially designed to maximise retention of new hires during the recruitment process, as well as add to Remedium's pastoral care package. The platform helps clinicians before they arrive in the UK as well as after, supporting recruits with long- and short-term accommodation, an interest-free loan, and visa applications. Candidates based in the UK can similarly benefit from the relocation support Red Carpet offers. The platform has won several awards, including the HSJ Recruitment Services Provider of the Year Award in 2019, and the Recruiter Awards 2021 Best Candidate Care, largely thanks to Red Carpet.



The Results

SWBT saw a notable increase in new recruits successfully making the move to their trust. Red Carpet ensured that clinicians were able to complete documentation correctly and speedily, reduced time-to-hire and allowed the trust to prioritise other work. In the past 12 months, 110 clinicians hired by SWBT have registered on the platform, representing a significant reduction in administrative input required by the Trust.

"In 2022, we began our partnership with Remedium. We had been awarded funding to recruit clinical staff from overseas but were struggling with supporting candidates in their journey from their host country to the UK. Remedium stepped in with their Red Carpet platform, which helped us recruit and successfully bring over 13 international recruits since 2022, and 110 clinicians in total. The feedback from clinical staff has been amazing – the journey to SWBT has been made less stressful for them, without trust input. Candidates are supported financially, in finding accommodation, and in building a network when they arrive in the UK. I would definitely recommend Remedium and the Red Carpet platform for any trusts looking at international recruitment"

Freiza Mahmood

Chief People Officer at Sandwell and West Birmingham NHS Trust

Candidate Support



Our Award Winning Digital Relocation Platform facilitates a wrap around service for onboarding and pastoral care. All employment documentation collection is uploaded directly into your system by your dedicated Remedium admin support. Our team provide accommodation support once candidates land, as well as direct support whilst candidates settle into their new role.

Rental
Hub

Social
Insights

7 Days a Week
Customer Service

Locally
Customised

Action
List

Employer
Branding



Remedium

www.remEDIUMpartners.com

London: +44 203 907 9000

Mumbai: +44 203 815 5122