



MULTI-CONCEPT

Digital business power since 1999



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About the company

Multi-Concept was established in 1999, bringing together a team of proficient business designers and technology experts, supported by an extensive global network of specialists. Headquartered in Schwyz, Switzerland, with a development centre in India, we provide comprehensive IT services to meet diverse client needs.

In 2023, Multi-Concept GmbH transitioned to a stock corporation, rebranding as Multi-Concept Group AG, and became part of Liberty Vorsorge AG, a subsidiary of the Visana Group. This transformation enhances our ability to deliver secure solutions for complex projects and provides expanded opportunities to broaden our service offerings.

Additionally, in the same year, we launched Multi-Concept India Ltd., which now employs a team of over 40 experienced software developers.

Trust us to
bring your
project vision
to life



Work smarter
not harder

Our vision and mission

We are the preferred partner for businesses in digital solutions and automation. With years of experience, we understand your challenges and deliver custom made solutions with a practical approach.

We prioritize long-term, partnership-based relationships. It's important for us that our work is measurable and transparent, ensuring you can reach your goals.

We develop solutions with the same care as we would for our own business.

We guarantee clear cost transparency, from project proposals to service subscriptions.



Roland Gauch, CEO

Our collaboration

We all look forward to accompanying you on your path to a successful future with our know-how and experience - true to our motto:

Your success and a long-term cooperation are our goal!

Our subscription solutions enable you to get started with effective digital marketing at low running costs and without high start-up costs. You will be surprised! We all look forward to supporting you with our know-how and experience on your way to a successful future.

- We work with maximum transparency. We measure and analyze results precisely and continue to optimize them.
- We deliver “added value” - in other words, more than our customers expect.
- We are a competent and reliable partner for Employees, partners and customers
- We are always at the cutting edge of technology and strictly adhere to all laws.

Offerings

Business Automation

Automate your business processes in administration, marketing, sales...

Product Information Management PIM

Data is valuable - but only if it is up-to-date and accessible from the right places. PIMCORE is a powerful platform for central data management...

E-Commerce

From small shop solutions to complex, fully automated, intelligent sales platforms, we have the right solution for you...

ZOHO One

This powerful cloud-based all-in-one software with over 50 apps covers all the requirements of a modern company: Finance, HR, Operations, Marketing, Sales, Customer Service and much more.

UI/UX Design

- HTML5
- CSS3
- jQuery
- Bootstrap
- Tailwind CSS

Programming Languages

- PHP
- JavaScript
- TypeScript
- (.Net)

Web Apps

- ReactJS,
- AngularJS
- ASP.NET MVC
- JSP
- Node.js
- AJAX, RESTful APIs
- GraphQL

Solutions

- Zoho
- Adobe Commerce (Magento)
- Pimcore
- WordPress
- WooCommerce
- Talend

Database Management

- SQL Server
- MySQL
- PostgreSQL
- MongoDB
- SQLite

Operating Systems

- Windows Server
- Windows
- Linux Distributions: Ubuntu, CentOS, Debian Unix
- MacOS X

Services

- Hostings
- Domains
- E-Mail
- Financial Accounting

With effective InBound marketing, we win new customers for you 365/24/7 new customers for you, generate additional business with existing customers and turn them into enthusiastic referrers. Contacts are never lost, even for years! Step by step, you accompany your prospective customers on the so-called customer journey until they become customers and for as long as they are customers. Thanks to marketing automation, you can design processes more effectively and free up time that you can use for your core tasks.

Our clients

We are active in many industrial sectors and have over 25 years of experience. The variety of areas in which we work shows that our products are ideally suited for use. To be there for all our customers from A to Z and to be able to offer them the best possible technology.



Industries we serve

- Healthcare
- Insurance
- Retail
- Manufacturing
- Education
- Fintech
- Legal
- Renewable
- Logistics
- Handicraft
- Jewellery
- Infrastructure
- Construction
- and many more

Contact us

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